Career Technical Education (CTE)
2-Year Mini-Review

Deadline: **April 13, 2015 (midnight)**, by e-mail to the Program Review Co-Chair.

Our current efficacy cycle for full review is every four years. However, in order to comply with Title 5 regulations, CTE programs are required to review their programs every two years. To meet this requirement, but also not to over-burden these programs, we have instituted a mini-review between the full efficacy cycles (that is, 2 years following the most recent efficacy report). Your program will be assigned a review team, consisting of Program Review members, who will work with you and provide feedback on your documents as you work through the process. Feel free to call on them or the committee co-chairs at any time.

This review is not designed to be comprehensive, but rather, it is expected to be a 2-year **update** since the last full efficacy report. Specifically, this update should address the following five program components: 1. Purpose, 2. Demand, 3. Quality, 4. External Issues, 5. 2-Year Plan.

Instructions:
For each of the five sections:
1. Mark the checkbox that best identifies where the program stands.
2. Provide a brief supporting narrative. Within each section there are examples related to that particular area, which could serve to help describe your program status. It is not necessary to address every item listed; these are included as possible examples. If you have other relevant information pertaining to a given area, then you are encouraged to include that as well.

The purpose of this report is a mid-term update in order to comply with Title 5, therefore, the page length should be in the range of 2 – 3 pages. The boxes for each section are expandable; take the space needed for each section. Keep in mind that this report is an **update** of the previous 2 years, rather than a comprehensive analysis.

CAREER TECHNICAL EDUCATION PROGRAM Two-Year Review

Date: January 27, 2015   **College:** San Bernardino Valley College

Program: RTVF

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1. Purpose of this Program

No Changes in Purpose in the Last Two Years		Minor Changes in Purpose in the Last Two Years	Significantly Changed Purpose In the Last Two Years	
☒	☐	☐	☐	☐

(Provide update since last full efficacy review; examples include description, mission, target population, etc.)

The Program:

The Radio/Television/Film department provides a comprehensive instructional program in radio and television broadcasting, digital film production, and digital audio and video production for use in broadcasting, cablecasting, multimedia, film production, and Internet applications. Students may earn a certificate to begin work immediately after completion. Students are encouraged to transfer to a four-year university.

The Inland Empire Media Academy:

The IEMA is a cooperative effort among Inland Empire high schools, community colleges, universities, government, and business to provide students and members of the community opportunities for education, training, and jobs in the areas of radio, television, and film.

Mission Statement (I.E.M.A.):

The Mission of the Inland Empire Media Academy (I.E.M.A.) is to establish an active partnership among local school districts, community colleges, universities, and businesses in order to

1. Provide extraordinary learning opportunities in the areas of radio, television, and film to high school, community college, and university students, as well as members of the San Bernardino community,
2. Ensure that students of all ages receive the best theoretical and practical training in these media fields,
3. Facilitate the smooth transition of students from high school to community college to 4-year universities and beyond, and
4. Provide opportunities for job placement in the media industry and local businesses.

2. Demand for this Program

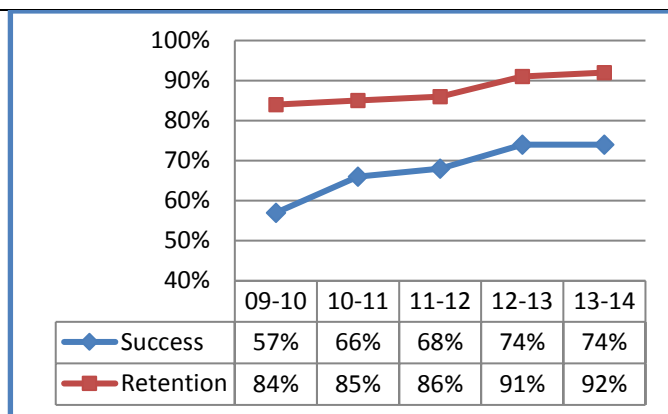| Low Demand		Adequate Demand for our Students		High Demand
☐	☐	☒	☐	☐

(Provide update since last full efficacy review; examples include labor market data, advisory input, etc.)

According to the California labor market information, production jobs in television and film will grow by over 10,000 jobs in the next 10 years.
(http://www.labormarketinfo.edd.ca.gov/iomatrix/Staffing-Patterns3.asp?IOFlag=Ind&SIC=512100)

Our classes are typically at or slightly below cap. We rarely cancel classes due to low enrollment.

	09-10	10-11	11-12	12-13	13-14
◆ Success	57%	66%	68%	74%	74%
■ Retention	84%	85%	86%	91%	92%

Student success and retention increase from 09-10 (and before), but have stalled at 74% success and 92% retention. This is, in part, due to student frustration as class size increases but the ability of one instructor to serve the needs of 20+ students with numerous technical needs has reached its limits. Some students come to college unprepared, also limiting our success rate.

3. Quality of this Program

Needs Significant Improvement		Meets Student Needs		Highest Quality
☐	☐	☒	☐	☐

(Provide update since last full efficacy review; examples include core indicators, student outcomes, partnerships, certificates, degrees, articulation, faculty qualifications, diversity, grants, equipment, etc.)

The Curriculum:

The department provides a two-year curriculum for students majoring in the field resulting in the Associate of Arts Degree and/or transfer to a four-year institution and provides elective courses for students interested in related fields such as marketing, journalism, theater arts, multimedia, web page design, and data communications. The curriculum may be completed in 2, 3, or 4 semesters for a certificate.

We have articulation agreements with Redlands Unified, San Bernardino Unified, and Rialto Unified school districts. We are in negotiation with Colton Unified School District.

We have articulation agreements with CSUSB and CSU Fullerton.

Teaching an equipment-intensive class with little or no assistance slows down teaching and learning, often coming to stand-still while the instructor addresses a technical problem or computer crash. Having a full-time Media Specialist who is responsible for daily maintenance of equipment and computers and available to assist in the 15 laboratory-intensive classes will increase efficiency, improve student success, and allow the department to serve the community.

4. External Issues

Not Consistent with External Issues		Complies with External Issues		Benefits From and Contributes to External Issues
☐	☐	☐	☐	☒

(Provide update since last full efficacy review; examples include legislation, CCCCO mandates, Perkins, CTE transition, CalWORKs, WIOA, Career Ladders, etc.)

In addition to serving students at SBVC interested in RTVF, the department maintains up-to-date articulation agreements with feeder schools from San Bernardino, Rialto, and Redlands, and is working on an articulation agreement with Colton Unified. We also have articulation agreements with CSUSB and CSU-Fullerton.

Our I.E.M.A. events, such as the annual film festival, are designed to benefit local high school, community college, and university students, and offer not only competition, but valued software,

hardware, and cash prizes donated for the event.

Students and interns in the department serve the community by producing educational specials for KVCR-TV, including the highly rated Inland Uncovered: The Drought Crisis, which aired in December 2014, and Rialto Rising, a moving documentary about at-risk youth helped by a 14-week leadership training bootcamp sponsored by the Rialto police that aired on KVCR-TV in January 2015. Students who worked on these, and other, projects not only gain valuable experience but build professional portfolios designed to get them jobs upon graduation.

5. Cost of this Program

Expenditures Exceed Income		Income Covers Expenditures		Income Exceeds Expenditures
☐	☐	☒	☐	☐

(Provide update since last full efficacy review; examples include enrollment/FTES generated & in-kind contributions of time/resources minus salaries/equipment/supplies, etc.)

The RTVF Department budget is supported by San Bernardino Valley College, the Perkins Grant, and the SBCCD Chancellor's office to provide one full time faculty member, four adjunct faculty, a computer lab, and video/audio equipment for checkout. The department also uses the KVCR studio as a production facility and classroom.

6. Two-Year Plan

Need Significant Changes And/or Increased Resources to Continue		On Track for Next Two Years		Significant Growth Anticipated
☐	☐	☒	☐	☐

(Provide update since lass full efficacy review; examples include recommendations, project future trends, personnel and equipment needs, etc.)

Through the Inland Empire Media Academy, students and interns in the RTVF program are not only learning their trade through hands-on experience as well as classroom lectures, demonstrations, and discussions, they are participating in real-world experiences designed to enhance their portfolios.

Students in the film department participate in the annual IEMA student film festival both by hosting the event and submitting (winning!) films. The event for the past 3 years has included industry professionals with expertise in animatronics, producing, and casting.

Interns and students in the department produced educational videos for the Math Department at SBVC and an active shooter training video for the campus police. Interns and students have produced both minute-thirty news-style segments and half hour specials for KVCR-TV that drew high ratings for the station.

The RTVF department and the IEMA will continue to establish partnerships with businesses and industry professionals, including Sony, Avid, and Entertainment Partners (Movie Magic Scheduling and Budgeting) to support the student film festival and other IEMA events.

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Signatures:

_____   _____
Administrator   Date

_____   _____
Faculty   Date